2017 DELUXE BOOK & WEB PACKAGE



EXTRA/OPTIONAL ITEMS AVAILABLE:

ONLINE:

- ALWAYS FIRST, ALWAYS ON TOP (3 PER CITY MAX.)
- 2. FEATURED SPOTS (HOME PAGE AND/OR HOME FINDER PAGE) -MAX. 4 PER YEAR
- 3. ROTATING BANNER ADS

BOOK:

1. VARIOUS SIZE DISPLAY ADS

If any of the above are of interest to you, call or email us for pricing and packages.



- 1. Book listing in 2017 book/CD
- 2. Black and white photo in the 2017 edition of the "Comprehensive Guide to Retirement Living®" book/CD (to be released in January 2017). Any changes to photo must be provided in Jpeg format by August 15, 2016 or photo from 2016 will be reprinted.
- 3. Web listing on www.senioropolis.com until December 2017 including:
- a. website hyperlink,

- b. single static photo spot (can be the same or different from photo in book),**
- c. photo gallery upload ability (upload up to 8 photos at any time through the home admin page) *
- d. Virtual Tour (home provides web link), *
- e. testimonial page upload access, *
- f. free access to post jobs and special events * to our website,
- g. YouTube video upload **
- h. social media feeds (Facebook/Twitter) *
- i. 1 PDF posting (brochure etc.) **
- j. online logos for retirement home organization memberships (e.g. ORCA, RHRA, OANHSS, OLTCA) *
- k. presence on GPS Senioropolis App **
- j. referrals through our 1-800 #

*Items are uploaded by all homes through their home administrators log in ** We upload for you

All information online can be uploaded or changed throughout the year Information used for your 2017 book listing must be completed by August 15 2016 in order for it to appear in the printed directory

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